

SAVE \$\$. ENHANCE YOUR EVENT. ADD VALUE.

The **Stockton Convention & Visitors Bureau Meeting Incentive Program** offers meeting and group tour planners a cash incentive to book business in a Stockton hotel. Meeting Planners who plan a meeting in Stockton receive a cash payment to the hotel master account (or other qualified vendor) of:

- Up to \$1,000 for 50-100 actualized rooms (\$10 per room night)
- Up to \$2,000 for 101-200 actualized rooms (\$10 per room night)
- Up to \$3,000 for 201-300 actualized rooms (\$10 per room night)
- Up to \$4,000 for 301+ actualized rooms (\$10 per room night)

The Fine Print:

- Maximum benefit is \$4,000 per event
- Eligibility is based upon new proposals, originated by the Stockton CVB
- Lead will be distributed to all eligible Stockton hotel properties
- Cash incentives are paid to the hotel master account within 10 days of the group arrival
- Incentives may also be applied to transportation costs or other meeting related vendors.

Payments will be made directly to vendors only.

- Groups must actualize prior to December 31, 2012.
- The SCVB reserves the right to end the incentive program at any time

For more information please contact Monica Slingerman of the Stockton Convention & Visitors Bureau at monica@visitstockton.org or 209-938-1552.

Explore Stockton at www.CelebrateMeetings.com

